



**WÜRTH**

# WURTH AUSTRALIA

Supporting the Automotive  
Industry Since 1982

**READY  
FOR WORK**

# A WARM WELCOME TO YOU...

Since joining Würth Australia over 25 years ago as a Würth Sales Consultant, I have enjoyed a fulfilling career spanning various functions across Würth Australia.

As a Senior Vice President within the Würth Group, I welcome you to Würth Australia. We are a family company, rich in heritage and values. We are passionate about delivering an exceptional product with excellent service every time. Our 650+ staff across Australia are ready for work, each and every day.

Our customers are the livelihood of our business. With over 56,000+ active customers spread across all parts of this great country, we are focussed on systems, workplace efficiencies and of course, the highest quality products. Our efficient internal administration staff together with our hardworking team of warehouse employees, ensure that we can deliver a first class experience through an exceptional service degree, creative marketing programs and an ever growing product range.

Welcome to Würth Australia.

*Serge Dppedisano*





# WÜRTH

## WHO ARE WE?

**The Würth Group is the world market leader in its core business: the manufacture of assembly and fastening technology.**

The group currently consists of over 400 companies and is active on the market in more than 80 countries.

The Würth Line companies handle the core business. Everything here revolves around screws, screw accessories and dowels, tools, chemical-technical products and occupational safety.

**"Competence, Quality and a Strong Customer Focus Underpin Everything we do."**

Prof. Dr. h.c. mult Reinhold Würth

**We are a family business.**

Today, 3.9 million customers around the world already place their trust in Würth. Behind the long-term success of the Würth Group are people and a very special company philosophy. Würth is a family company that was founded in 1945 by Adolf Würth.

Today's chairman of the foundation's supervisory board, Prof. Dr. hc mult. Reinhold Würth, took over and built up the company after the death of his father Adolf at the age of 19. Starting from the early years of the post-war period, he developed what was then a two-man business into a global trading group.



# 20,000 + QUALITY PRODUCTS

## Countless supply opportunities

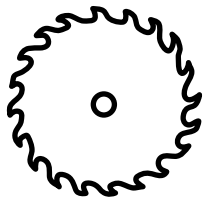
### Individual contact from human to human – our personal touch!

With over 450 sales representatives servicing customers around Australia, we are proud to not only offer a comprehensive range of tools, fasteners and consumables, but also ideas, systems and service solutions that can help your business. We aim to optimise your stock management and procurement processes to make running a business easier.

When servicing our customers, the interpersonal contact is paramount. As a family owned business with a unique company culture, we have always placed 'humans' in our focus. Positive interaction and clear communication is the reason why we are able to develop strong relationships with our business partners. We love what we do and we love the people we deal with.



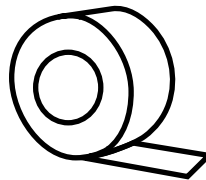
Drilling



Abrasives



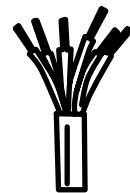
Lubricating



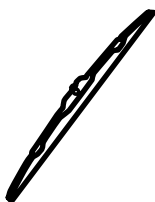
Sealing &  
Bonding



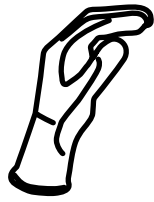
Fasteners



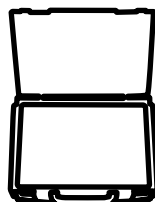
Electrical



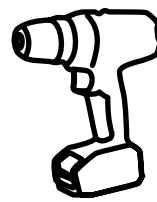
Vehicle  
Service



Safety  
Protection



ORSY,  
Assortments



Air Tools,  
Power Tools



Hand Tools



# WHEN QUALITY COUNTS.

## HIGH PERFORMING BRAKE CLEANER.



High material compatibility with  
paints, plastics, seals and rubber



Fast flash off



Consistent formula



Optimal surface cleaning



Practical and simple  
application



### PRODUCTS

15,000 workshop  
consumables  
and equipment

### SERVICE

450 sales reps  
99.9% service rating  
eShop & eProcurement

### SYSTEMS

ORSY  
Würth-in-time  
Recovery System

**EVERY CUSTOMER HAS THEIR WÜRTH**



# OPERATIONAL EXCELLENCE

Getting our customers their goods in the fastest way possible is always our top priority.

From a highly experienced and globally aware Purchasing Team, Würth Australia strive to provide the right products, delivered in full, first time. Through a sophisticated and daily enhanced Material Replenishment Process, our Purchasing team strive to negotiate with global manufacturers to ensure timely delivery to our Distribution Centres.

Upon arrival, all stock goes through a stringent quality control check. In line with our Quality Assurance programs, stock is visually inspected and often measured or batch checked to ensure our high expectations of quality are met.

Our state of the art Distribution Centres mean that we can supply orders quickly and efficiently, in the most environmentally friendly manner possible. With full automation now taking place in our Dandenong South Distribution Centre, orders are checked and qualified each and every time.

Dispatching over 10,000 lines per day, our Operations and Logistics team strive for excellence at every opportunity. Partnering with StarTrack for national freight distribution, are staff and customers can track and trace all orders with ease.

These measures, the commitment from our team and the investment in inventory and infrastructure, mean we can achieve a 99.0% Service Degree on an ongoing basis.







# COOLER WITH COOLIUS

AIR CONDITIONING SERVICE RANGE





## **COOLIUS – Innovative, Modern, Simple and Convenient.**

With a sleek modern design, handling of air conditioning service is made ever so simple thanks to Wurth Coolius. German engineered, the Coolius range of machines are 100% Australian compliant, compatible with both Hybrid and Electric vehicles.



### **Smart documentation**

Data is read out and exported via a USB interface (Excel) to document individual services and evaluate the overall refrigerant consumption.



### **Intelligent low-emission concept**

Thanks to the innovative old oil discharge procedure, the smallest possible refrigerant loss is achieved. This saves money, ensures safety and protects the environment.



### **Air conditioning service as a revenue-generating, partner in profit program**

Thanks to Wurth Coolius, it is easy to enhance your profitability. Simply connect your machine and thanks to the smart technology, let it do its job automatically – providing a time saving, low-cost and profitable concept for all workshops and fleets.



# PROCUREMENT MADE EASY

Wurth offers a wide range of E-Commerce and E-Procurement solutions to make procurement as simple and efficient as possible.

Leveraging the latest trends in technology and internet based system solutions, customers have the choice to select their preferred digital procurement gateways.

The Wurth Australia eShop is an internet-accessible electronic catalogue and easy ordering system, which is constantly being updated with the latest products, services, news and special offers. Our aim is to provide a platform that is easy to navigate and access everything you need.

With over 15,000 products available to purchase, you can access the full range and all the applicable Safety Information 24 hours a day.

As a registered eShop user, you will also see current pricing and stock quantities currently available.

## Benefits:

- Easy product search - Enter product names, article number or trade names in the search field
- Access to product information - Catalogue pages, technical datasheets, MSDS information and more
- Fast and easy registration (only takes 60 seconds)
- Numerous functions to simplify and optimise your procurement management

## Top Functions:

- Easy access to 'My Office' where you can view your orders, invoices and delivery notes
- Define budget limits for your company or single users within your organisation. It's also possible to set order value limits.
- This gives you additional control over your budgets and orders
- Restrict the ability to release orders to selected staff members only. Without your approvals, employees won't be able to release any orders.
- Define order templates for frequently needed items and easy re-ordering
- Quick access to your order history for easy re-ordering
- Allocate cost centres, order numbers or project numbers to your order for easy evaluation
- Be in control of the users who access your eShop account. You can add, edit and delete users and their rights





# MOBILE & CONVENIENT

# THE WÜRTH APP

Register and start shopping within 60 seconds! Simply search or scan your required product, add it to the basket and release the order. Simple, fast, anywhere!! In addition the Würth App offers numerous innovative functions of the Würth E-Shop:

### Barcode Scanner



Scan your required product with the barcode scanner and simply add it to the shopping basket.

### Favourites and Order Templates



Save your favourite products to your favourite list and/or create Order Templates for recurring orders.

### Special Offers & Product Recommendations



Easy ordering of products that are on special.

### Downloads



Download Technical Data Sheets, Safety Data Sheets, Specials and Brochures as PDF.

### Product Search



Easy and fast access to a constantly growing product range.

### Order Overview & Tracking



Keep an overview over your orders and their current process.

### Würth Contacts



Find contact details of your Würth Sales Representative.



**THE WÜRTH APP**

Download on the App Store | GET IT ON Google Play

**SCAN ME TO DOWNLOAD!**

- TECHNICAL INFORMATION
- MOBILE ORDERING
- AVAILABLE 24/7
- INSTANT SDS ACCESS

# ORSY<sup>®</sup>

## 100% SYSTEM AND 0% STRESS





# ORSY IS SIMPLE BUT SOPHISTICATED.

It means **OR**der with a **SY**stem.

Würth ORSY was developed by working closely with our customers. This modular system of shelf components is suitable for the special requirements of any business or department.

ORSY allows you to efficiently store and retrieve a variety of consumables, tools and other essential industrial supplies with maximum transparency.

We will help you design a customised system that is best-suited to your working environment. You tell us what the contents will be and how much space you have. We'll take care of the rest!

## Benefits:

- Quick access to articles
- Transparent inventory monitoring
- Customised planning and set-up
- Clear labelling
- Optimises the operation of warehouse and purchasing staff
- Saves time & money





# ORSYmat®

## ONSITE VENDING

**Imagine having an unlimited supply of all essential consumables or PPE in your warehouse.**

This is precisely the principle behind ORSYmat®.  
And you don't need a lot of space for it!

Your contractors and staff can access products when they need it, they simply scan a provided pass to identify themselves and the item is dispensed according to the predefined rules set by you.

The innovative control system communicates directly with the ERP system of Wurth Australia and this facilitates real-time inventory management and automated refilling of consumables, tools and essential product groups, such as personal protective equipment. This not only gives you full transparency, but also control.

**All delivered in a small but powerful space!**





# ONSITE STORAGE

**Container storage solution for safe, secure and controllable storage of Wurth consumables and equipment onsite.**

Many businesses around Australia struggle to store their tools, consumables and OH&S equipment safely when working out on the worksite. This is made even more difficult when working in remote or regional areas where transporting supplies to and from the worksite is impractical.

Our unique range of fully lockable and customisable ORSYcube® solutions prevent theft and provide ultimate control, whilst ensuring that all your important equipment and consumables are stored in central, secure location.

Walk in, identify what you need and your Wurth Sales Representative will make sure it stays topped up with all the essentials you require. Think of it as an additional storeroom, coordinated and managed by us!



# RECOVERY PLUS

**Working with you for greater profitability!**

Imagine your building site is running on all cylinders. It's a really busy day and you've got multiple jobs going at the same time.

It's hard to keep track of all the consumables being used and it's frustrating because you know it's costing your business a significant amount of money. Consumables are lost, misplaced or stored in a way that creates confusion and ambiguity.

Now imagine what it would feel like if every single nut, bolt, screw and consumable used on those jobs were accounted for, turning what was a cost to your business, into a profit!

Wurth Recovery Plus has been designed and implemented to make your life easier. Not only is it a very simple solution, it is also the key to visibility and efficiency in your workplace.

Whether you work in the construction, mining, cargo or automotive industry, Wurth Recovery Plus will be your partner in profit. Need it, scan it, use it and invoice it! It really is as simple as it sounds.

# QUALITY

**Certified & assured!**

**Wurth Australia proudly operate under the guidance of a certified Integrated Management System (IMS) that combines the requirements of ISO 9001, ISO 14001 and ISO 45001.**

By operating under a clearly defined IMS, we ensure increased efficiency and effectiveness whilst demonstrating our commitment to increased performance, employee and customer satisfaction, and continuous improvement.

Operating with an Integrated Management System, ensures each function is aligned to a single goal: improving the performance of the entire organisation for the benefit of our customers, staff and applicable stakeholders.

At Wurth Australia, our Integrated Management System provides clear, uniform processes for all. It highlights how each function impacts each other and the associated risks. Efficiency is gained from less duplication, and it becomes easier to adopt new systems in the future, all whilst providing customers reliable, consistent products and services.

# WARRANTY

**Every Wurth product is covered by a 12 month warranty period.**

This warranty is only applicable to the person/business who originally purchased the product directly from Wurth Australia and is valid from the date of purchase. Wurth Australia is committed to exchanging or repairing any product which, upon examination by Wurth, is deemed to have flaws or defects in the manufacturing process. Exceptions might apply.







**M-CUBE<sup>®</sup>**

**BATTERY-SYSTEM**

**FEATURING A  
LIFETIME WARRANTY**

**READY  
FOR WORK**

**M-CUBE RANGE**

Inspired by you. Made by Würth.



# ENVIRONMENTAL CONSIDERATIONS

**Wurth Australia aims to meet community expectations with respect to environmental impacts arising from our activities.**

We are guided by our operating philosophy and policies in our dedication to minimise the impact of our operations on the environment and to protect human health and the conservation of resources. This commitment is based on a business culture in which excellence, initiative, personal integrity and ethical behaviour are recognised and rewarded.

Wurth Australia complies with the requirements of relevant environmental legislations and regulations. We create environmental awareness amongst our employees and aim to reduce consumption of resources, minimise the production of waste and prevent pollution within our business activities. In addition to our own quality assurance measures, Wurth Australia's suppliers also have an obligation to comply with our demanding quality standards, which extend to ensuring the most environmentally-friendly production possible.



# WURTH SOCIAL VALUES & LOCAL COMMUNITY SUPPORT

**Social experiences, cultural commitment and environmental management play a big role in Wurth Australia's company culture.**

Besides our environmental management program, focus areas of our dedication are sports and social commitments.

In 2021, Wurth Australia are proud to announce a 3year partnership with Beyond Blue.

Looking after the mental health of not only our staff, but our customers is of utmost importance.





# NOT JUST ANY CASE

This is your top organising tool.

**READY  
FOR WORK**



---

Everything in one place, where you need it: With the new ORSY® system cases, you can simply take your consumables with you where you use them. Flexible and adapted to your needs. If you are well organised, you spend less time searching and gain more time for the important things. Or, in other words: 100% system, 0% stress.

**100% SYSTEM.  
0% STRESS.**



**READY  
FOR WORK**

## **WURTH AUSTRALIA | AUTOMOTIVE**

### **Wurth Australia Pty. Ltd. Head Office**

Building 5, 43 - 63 Princes Highway,

Dandenong South, VIC. 3175

T: 1300 65 77 65 (Local Call)

Info@wurth.com.au

F: 1800 03 23 96

www.wurth.com.au



PWF 149. Photographs are for illustrative purposes only and may not represent actual products.

We reserve the right to correct printing errors. Wurth is a registered trademark of Wurth International AG. ABN 48 002 487 096.

All information, images and content is copyright of Wurth Australia Pty. Ltd.